Northern New Mexico College (NNMC) Athletics requires funding to address a long-standing funding gap compared to regional peers and build the operational capacity necessary to sustain recent growth. While the program has successfully expanded to include Men's and Women's Cross Country and Track—providing a vital, high-retention pathway for diverse and financially needy students—it currently operates with only four full-time employees. To support this expansion, NNMC has had to stretch its basketball coaching staff to simultaneously manage Track and Cross Country operations. This heavy reliance on cross-assigned coaches and volunteers limits long-term capacity, strains staff resources, and creates operational bottlenecks that threaten the student-athlete experience.

Securing dedicated funding will enable NNMC to build key personnel capacity, notably by hiring dedicated coaching staff and athletic trainers for Cross Country and Track. Transitioning away from overburdened dual-role staff will establish true sustainability, align NNMC with peer institution standards, and support the strategic shift from Tennis to Track for the 2026–2027 season. Investing in dedicated personnel, travel, equipment, and